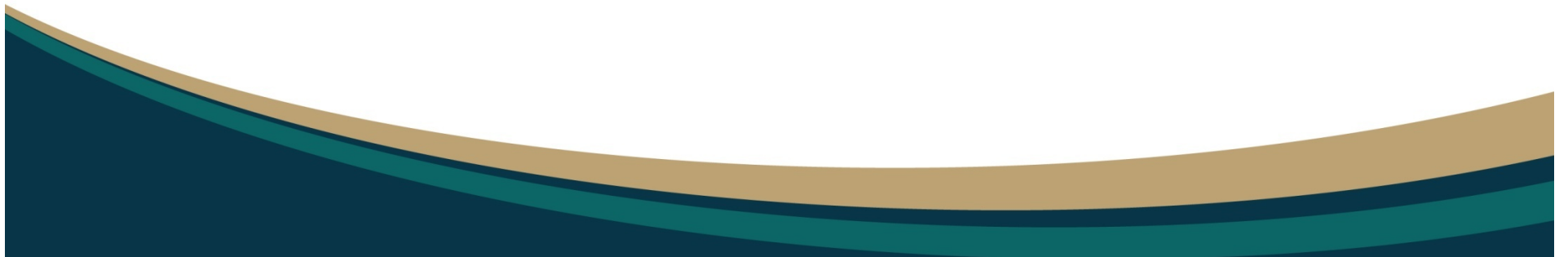


“Helping those who help others!”



Non-Profit Executive/Board Presentation





Mission

- The Non-Profit Purchasing Group Inc. (“NPPG”) is committed to helping North American non-profit organizations and small businesses achieve their corporate mission. We do this by providing our members with discounted rates on their most commonly purchased goods and services.
- www.nonprofitpurchasinggroup.org is the first one-stop shopping site for non-profits, small businesses and charities throughout the country for products, services and relevant information.
- NPPG is committed to reinvesting into the non-profit community by donating 10 percent of its net income back to charities.



The Need

- Donations and donors are declining at non-profit organizations at an alarming rate.
- Non-profits and small businesses need to reduce programs or administrative costs or to offset declining revenue.
- Discounts from vendors of recurring goods and services are available if there is enough volume of purchases, but most organizations cannot meet those levels on their own.
- There is no group purchasing organization dedicated to the non-profit and small business industry like NPPG is.



The Solution

- NPPG has negotiated discounts with vendors in the major categories of recurring expenditures for non-profits, small businesses and charities, based on the purchasing power of thousands of organizations across North America.
- NPPG's password protected member purchasing portal provides easy access to vendor sites.
- NPPG is planning to add 25+ new vendor partners every year for even greater options and savings on a wide array of products and services.



The Market

- Over 1,500,000 registered American non-profits and charities in every category are eligible to take advantage of NPPG's discounts.

Arts and Culture

Education and Research

Social Services

Development and Housing

Fundraising and Grant-Making

Business Associations and Unions

Sports and Recreation

Health Services

Environment / Animal Care

Law, Advocacy and Politics

Religious Organizations

International Organizations

If your organization or charity is registered, then you too are eligible to take advantage of NPPG's discounts & savings.



The Market, cont.

- According to 2005 data, 269,440 reporting public charities
- (excluding those in the Health sector), spent \$38 billion, or
- 10.8% of their expenses, in the following categories:
- **Supplies (3.9%)**
- **Communications (3.7%)**
- **Professional Fees (1.9%)**
- **Equipment rental and maintenance (1.3%)**



Benefits to Members

- Best-in-Class suppliers who have the expertise and experience to help your organization succeed. Benefit from NPPG's research of specialty products and services.
- Buy as little as you want but save as if you were a major purchaser. Be able to finally afford the tools and technology necessary for your organization to be more effective.
- Create an optional private-branded purchasing portal for your members, powered by NPPG.



Benefits to Members, cont.

- Use NPPG's 25 years experience in buying, negotiating and supply chain management to set up your non-profit organization's own professional purchasing dept. (Then you simply run it with your own administration)
- Have NPPG develop your own line of private-label branded promotional products that enhance and promote your organization's image – all at major discounts!
- Be able to use products or services that your organization has always wanted, but has never been able to afford.



Benefits to Members, cont.

- Average annual savings (using NPPG's discounted vendor partners) of most organizations range from \$3,000 - \$10,000 (per location) over standard rates.
- Get back your annual membership fee in savings within the first 45 days of membership.
- Cancel your membership at any time with no penalty.
- 100% money-back guarantee if you are not satisfied with the benefits you receive through NPPG.



Vendor Category Analysis

- NPPG has conducted a survey of non-profit organizations across the country to determine products and service categories that are the most sought after.
- NPPG will continue to negotiate with suppliers at both national and local levels.
- The more products that members of NPPG purchase from our vendor partners, the more leverage we have to negotiate better deals and find more suppliers.
- Every NPPG member has the ability to suggest new vendor partners and we will strive to sign them up.

Vendor Category Examples

Accounting/Bookkeeping	Advertising/PR/Grants	Auto/Truck Rentals
Banking/Savings/Insurance	Benefits Administration	Food/Catering
Coffee Services/Water Delivery Management	Copiers/Printers/Faxes/ Computers	Surveys/Background Screening
Financial & Payroll Mgmt	Hotels/Travel	Building/Landscape Design
Investment Services	IT Services/Data Back-up	Janitorial Supplies
Legal Services	Office Supplies/Furniture	Fund-Raising/Consultants
Printing/Stationery	Promotional Products	Search Engine Optimization
Shipping/Shipping Supplies	Software/Technology	Stamps/Postage
Telecommunications	Uniforms/Work Wear	Web Design/Web hosting



Member Projections

- NPPG already has thousands of members worldwide.
- We expect to register 10,000 additional members over the next three to five years.
- Access discounts for your organization in both Canada and the USA.
- Discounted annual memberships can be addressed if an organization wishes to provide savings for all their locations at the same time. (Please contact Alex Golin – President, for further discussion)



Contact Information

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